

MEDIA RELEASE

Bali, 8 April 2011

BURSA MALAYSIA PART OF SEVEN EXCHANGES TO LAUNCH ASEAN BRAND IDENTITY, ASEAN EXCHANGES WEBSITE, AND ASEAN STARS

Bursa Malaysia is proud to be part of a collaboration of seven stock exchanges in ASEAN that today launched the ASEAN Brand Identity, ASEAN Exchanges website and ASEAN Stars. These initiatives were formed as part of the collaboration of ASEAN Exchanges – a catalyst to promote the growth of the ASEAN capital market with the intent of bringing more ASEAN investment opportunities to more people. The ASEAN Exchanges collaboration members are Bursa Malaysia, Hanoi Stock Exchange, Hochiminh Stock Exchange, Indonesia Stock Exchange, The Philippine Stock Exchange Inc., Singapore Exchange and The Stock Exchange of Thailand.

Dato' Tajuddin Atan, Chief Executive Officer of Bursa Malaysia said, "Bursa Malaysia views the cooperative nature of this collaboration as critical towards greater global attention to Malaysia as part of an exciting ASEAN investment destination. We hope international investors will appreciate the strong proposition of high growth and potential of Malaysia as an ASEAN asset class to drive greater intra-ASEAN trading and investment activity, consequentially spurring higher liquidity to this region."

ASEAN Brand Identity encompasses a logo that represents the spirit of cooperation between South East Asia Nations, based on a common element among these nations – the colors of each nation's flags.

Launched today was the ASEAN Exchanges website (www.aseanexchanges.org) that will feature the ASEAN Stars and other ASEAN centric products and initiatives giving investors an integrated single-window view into the ASEAN capital market; a market that has a combined market capitalisation of approximately USD1.8 trillion and participation of more than 3,000 companies. Some of these companies are the largest and most dynamic companies in the world including leaders in finance and banking, telecommunications, commodities, automotive manufacturing and other industrial sectors.

ASEAN Stars are made up of a selection of the 30 (thirty) most exciting stocks from each exchange ranked in terms of market capitalisation and liquidity. These 2 (two) initiatives are expected to serve as a tool for the promotion of ASEAN investment opportunities.

Guided by the AEC blueprint, the collaboration of ASEAN Exchanges will jointly promote the development of ASEAN as an asset class through a collaborative framework with the intent

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of increasing liquidity to member exchanges. This will be achieved through a focused strategy that includes driving cross border collaboration, streamlining access to ASEAN, creating ASEAN centric products and implementing targeted promotional initiatives.

This launch event was announced at the 15th ASEAN Finance Ministers' Meeting in Bali, Indonesia and was attended by ASEAN Finance Ministers and ASEAN Exchanges.

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ABOUT ASEAN Exchanges

ASEAN Exchanges is a collaboration of seven exchanges from Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam. The collaboration aims to promote the growth of the ASEAN capital market by driving cross-border collaboration, streamlining access to ASEAN, creating ASEAN centric products, and implementing targeted promotional initiatives.

The result is more ASEAN investment opportunities to more people as well as bringing greater liquidity to members of the collaboration.

ASEAN Exchanges' CEOs comprise Dato' Tajuddin Atan of Bursa Malaysia Berhad, Dr. Tran Dac Sinh of Hochiminh Stock Exchange, Mr. Tran Van Dzung of Hanoi Stock Exchange, Mr. Ito Warsito of Indonesia Stock Exchange, Mr. Hans B. Sicat of Philippine Stock Exchange, Mr. Magnus Bocker of Singapore Exchange, and Mr. Charamporn Jotikasthira of the Stock Exchange of Thailand.

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Bursa Malaysia Berhad is a public company limited by shares under the Companies Act 1965. Bursa Malaysia is an approved Exchange holding company under Section 15 of the Capital Markets and Services Act 2007. Other companies in the Bursa Malaysia Berhad Group of companies include a stock Exchange, a derivatives Exchange, an off-shore international financial Exchange, equity and derivatives clearing houses, a central depository, an information services provider and an Information Technology services provider.

Bursa Malaysia Securities Berhad, a wholly-owned subsidiary of Bursa Malaysia Berhad, is an approved stock Exchange under Section 8 of the Capital Markets and Services Act 2007.

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