



## **MEDIA RELEASE**

### **BURSA MALAYSIA LAUNCHES FIRST EXCHANGE PLATFORM IN ASEAN FOR SMEs AND SOPHISTICATED INVESTORS**

*Four MoUs sealed with strategic partners to help identify potential LEAP  
Market issuers*

**KUALA LUMPUR, 25 JULY 2017** - Prime Minister Dato' Sri Mohd Najib Bin Tun Haji Abdul Razak today officially launched Bursa Malaysia Berhad's ("Bursa Malaysia" or "the Exchange") Leading Entrepreneur Accelerator Platform (LEAP) Market at the Invest Malaysia Kuala Lumpur (IMKL) 2017 conference. The new market aims to provide small and medium-sized enterprises ("SMEs") with an alternative and efficient fund raising platform and visibility through the capital market.

"The LEAP Market is an alternative capital raising platform for SMEs which is the first of its kind in ASEAN. It is designed to address the funding gap for SMEs and make it easier for them to take their businesses to the next level through raising funds in the capital market. It also provides investors with a new investable asset class. The availability of such a platform would further aid the development of SMEs and support broader economic activities," said Datuk Seri Tajuddin Atan, Chief Executive Officer of Bursa Malaysia.

Trading on the LEAP Market is limited to Sophisticated Investors, according them with an opportunity to broaden their investment options in a transparent and regulated environment.

During the launch, the Prime Minister also witnessed the exchange of Memorandum of Understanding (MoU) documents between Bursa Malaysia and its four strategic partners: Malaysia Digital Economy Corporation (MDEC), Malaysia Technology Development Corporation (MTDC), SME Corporation (SME Corp) and Unit Peneraju Agenda Bumiputera (TERAJU).

The strategic partners will support in the identification of potential SMEs to be listed on the LEAP Market. The parties will also collaborate to jointly develop the SME

financing eco-system and capacity building.

To-date, eleven SMEs have engaged Approved Advisers to assist them with the listing process on the LEAP Market. The eleven potential issuers are:

1. Clouaron Pte Ltd
2. Agrofresh International Group Sdn Bhd
3. Red Ideas Holdings Sdn Bhd
4. Polymer Link Sdn Bhd
5. Trustgate Berhad
6. Accent Wellness Global Sdn Bhd
7. East West One Group Sdn Bhd
8. Macfeam Sdn Bhd
9. Upstream Downstream Process & Services Sdn Bhd
10. ProEight Sdn Bhd
11. Safetyware Sdn Bhd

The Approved Advisers for these issuers are:

1. Kenanga Investment Bank Bhd
2. M&A Securities Sdn Bhd
3. Mercury Securities Sdn Bhd
4. TA Securities Holdings Bhd
5. Crowe Horwath Advisory Sdn Bhd
6. DWA Advisory Sdn Bhd
7. WYNCorp Advisory Sdn Bhd

The LEAP Market offers an alternative platform for SMEs to raise capital in an efficient, fast and transparent marketplace for their business growth. With the addition of the LEAP Market, the three Markets on Bursa Malaysia create a complete range of investment opportunities in Malaysia, ensuring that there is something for everyone on Bursa Malaysia.

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### **About Bursa Malaysia Berhad**

Bursa Malaysia is an approved exchange holding company under Section 15 of the Capital Markets and Services Act 2007. A public company limited by shares under the Companies Act 1965, Bursa Malaysia operates a fully-integrated exchange, offering equities, derivatives, offshore, bonds as well as Islamic products, and provides a diverse range of investment choices globally.

For more information on Bursa Malaysia, visit [www.bursamalaysia.com](http://www.bursamalaysia.com).

### **For media enquiry, please contact**

Zety Fazilah Baharuddin  
Strategic Communications  
Corporate Strategy  
Bursa Malaysia Berhad, Exchange Square  
Bukit Kewangan, 50200 Kuala Lumpur  
General Line: +603 2034 7000  
DID: +603 2034 7369  
Fax: +603 2732 0069  
E-mail: [zety@bursamalaysia.com](mailto:zety@bursamalaysia.com)